



DEPARTMENT OF MANAGEMENT STUDIES

1st Board of Studies Meeting in the Department of Management Studies

Mode: Through Hybrid Mode:

<https://us06web.zoom.us/j/88566457433?pwd=E6CBn5vZWfR4A4EG1aQ7AUUhVknvcv.1#>

Respected Madam/Sir,

The 1st Board of Studies Meeting is conducting to get the approval for the various activities that are carried out through hybrid mode at conference hall to discuss about the following agenda.

1. Welcome and introduce the BOS Members.
2. To discuss, Review and approve the proposed curriculum in Program for MBA - I & II semesters affect from the academic year 2024-2025.
3. To discuss and finalize the syllabus of following courses for MBA I-Semester.
 - R24MB1101 - Principles of Management
 - R24MB1102 - Managerial Economics
 - R24MB1103 - Management Accounting
 - R24MB1104 - Quantitative Analysis for Business Decisions
 - R24MB1105 - Business Law
 - R24MB1106 - Business Communication and Soft skills
 - R24MB1107 - Cross Cultural Management
 - R24MB1109 - Business Communication and Soft skills Lab
4. To discuss and finalize the syllabus of following courses for MBA II-Semester.
 - R24MB1201 - Financial Management
 - R24MB1202 - Human Resource Management
 - R24MB1203 - Marketing Management
 - R24MB1204 - Operations Management
 - R24MB1205 - Business Research Methodology
 - R24MB1206 - Innovation and Entrepreneurship
5. To discuss and finalize the syllabus for Research Methodology & IPR for M. Tech I-semester, Common for ECE (VLSI Design), MECH (CAD/CAM Engineering), EEE (Power Systems), EEE (Power Electronics) and CSE.
6. To discuss and suggest Teaching Learning Methodology, Co-Curricular and Extra-



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Curricular activities for the academic year 2024-2025.

7. To discuss and suggest examiners for paper setting and evaluations.
8. Discuss on any other academic matter
9. Miscellaneous issues.

You are requested to kindly make it convenient to attend the meeting.

Chairperson

Board of Studies (MBA)

Copy to:

1. All BoS Members
2. Dean Academics
3. Principal

Chairperson
Board of Studies (MBA)
Avanthi Inst. of Engg. & Tech. (Autonomous)
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BOS Members:

S. No.	NAME OF THE MEMBER & AFFILIATION	NOMINATION
1	Dr. B. Srirangacharyulu, Associate Professor, IIM Visakhapatnam. E-Mail: sriranga@iimv.ac.in Mobile: 9441305697	Expert member nominated by Academic Council
2	Dr. K.V. Ramana Murthy, Associate Professor, Department of Commerce and Management, Andhra University, Visakhapatnam. E-Mail: ramanakudumula@gmail.com Mobile: 9441141673	Expert member nominated by Academic Council
3	Dr. P.Sreedevi, Assistant Professor, JNTUGV-Vizianagaram . E-Mail: sreedevip.cmba@jntugvcevu.edu.in Mobile: 9493759290	Expert member Nominated by University (JNTU-GV)
4	Mr. G. Venkata Dhasaradh Ram Reddy Principal Consultant, IT Operations, GENPACT-Hyderabad Email: ram.dhasaradh@gmail.com Mobile: 8555984298	Nominated from Industry
5	Ms. B. Santoshi HR Manager NRI Hospital E-Mail: bangarusantoshi0990@gmail.com Mobile: 9676855905	Nominated from Alumni
6	All the Department Faculty	Faculty
7	Dr. U. Ramu Associate Professor & Head	Chairperson

Chairperson

Board of Studies (MBA)

Chairperson

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Page 3



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DEPARTMENT OF MANAGEMENT STUDIES

1st Board of Studies Meeting in the Department of Management Studies

Mode: Through Hybrid Mode

Date and Time: 05-08-2024 and 10.00 AM to 12.00 noon

Link:

<https://us06web.zoom.us/j/88566457433?pwd=E6CBn5vZWflR4A4EG1aQ7AUVhVkncv.1#>

The Meeting of the 1st Board of Studies of Department of Management Studies, Avanthi Institute of Engineering and Technology (Autonomous), Cherukupally (Village), Near Tagarapuvalasa Bridge, Vizianagaram (Dist), Pin-531162 held on 05-08-2024 at 10.00 AM.

Venue: Conference Hall, Main Block.

Link: <https://us06web.zoom.us/j/88566457433?pwd=E6CBn5vZWflR4A4EG1aQ7AUVhVkncv.1>

Members Present:

1. **Dr. B. Srirangacharyulu**
Associate Professor, IIM Visakhapatnam.
2. **Dr. K.V. Ramana Murthy**
Associate Professor, Department of Commerce and Management
Andhra University, Visakhapatnam.
3. **Dr. P. Sreedevi**
Assistant Professor, JNTU-GV-Vizianagaram
4. **Mr. G.Venkata Dhasaradh Ram Reddy**
Principal Consultant, IT Operations, GENPACT-Hyderabad.
5. **Ms. B. Santoshi**
HR Manager NRI Hospital, Visakhapatnam
6. **All the Department Faculty,**
Department of MBA, AIET
7. **Dr. U. Ramu**
Associate Professor & Head



Item1: Welcome and introduction of the BoS Members.

Resolutions:

- The Chairperson, BoS, Department of Management Studies, delivered the welcome address, introduced the members, and made opening remarks with the permission of the members.
- The Chairperson also introduced the institution's and department's profiles, highlighting their vision, mission, and objectives.
- All BoS members unanimously assured that they would contribute their expertise to develop a curriculum and syllabus that aligns with Outcome-Based Education (OBE) and industry requirements.

Item2: To discuss, Review and approve the proposed curriculum in Program for MBA - I & II semesters affect from the academic year 2024-2025.

Members Suggestions:

- For the course R4MB1108, members suggested replacing Python Lab with IT Lab-1 (Spread sheets and Tally) in the I Semester of the program.
- For the course R24MB1206, members recommended replacing the course "Innovation and Entrepreneurship" with "Project Management" in the II Semester of the program.

Resolutions:

- Members approved the proposed curriculum in Program for MBA - I & II semesters affect from the academic year 2024-2025. (Annexure- I)

Item3: To discuss and finalize the syllabus of following courses for MBA I-Semester.

R24MB1101 - Principles of Management

R24MB1102 - Managerial Economics

R24MB1103 - Management Accounting

R24MB1104 - Quantitative Analysis for Business Decisions

R24MB1105 - Business Law

R24MB1106 - Business Communication and Soft skills

R24MB1107 - Cross Cultural Management

R24MB1109 - Business Communication and Soft skills Lab

Members Suggestions:

- Members Suggested to Modify the Course Objectives of Managerial Economics (R24MB1102) in I Semester

Resolutions:

- As per suggestions of members the corrections are incorporated and approved
 - To equip the students with the analytical tools of Economic.



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-
- To apply the analytical tools of Economics for rational managerial decisions-making (**Annexure- II**)

Item 4: To discuss and finalize the syllabus of following courses for MBA II-Semester.

R24MB1201 - Financial Management

R24MB1202 - Human Resource Management

R24MB1203 - Marketing Management

R24MB1204 - Operations Management

R24MB1205 - Business Research Methodology

R24MB1206 - Innovation and Entrepreneurship

Members Suggestions:

The members recommended replacing the course "Innovation and Entrepreneurship" with "Project Management" in the II Semester of the program.

Resolutions:

The Chairperson, BoS presented the revised syllabus for "Project Management" (R24MB1206) and obtained approval from the members. The revised syllabus replaces the original course "Innovation and Entrepreneurship". (**Annexure- II**)

Item 5: To discuss and finalize the syllabus for Research Methodology and IPR for M. Tech I semester, Common for ECE (VLSI Design), MECH (CAD/CAM Engineering), EEE (Power Systems) EEE (Power Electronics) and CSE.

Members Suggestions:

The members suggested revising the syllabus as follows:

- Merge Report Writing and other research-related topics from Unit 5 with Unit 4.
- Dedicate Unit 5 exclusively to Intellectual Property Rights (IPR).

Resolutions:

- The members approved the revised syllabus, incorporating the suggested changes. (**Annexure- III**)

Item 6: To discuss and suggest Teaching Learning Methodology, Co-Curricular and Extra-Curricular activities for the academic year 2024-2025.

Members Suggestions:

- Chairperson presented different Teaching learning Methods, co-curricular and extra-curricular activities which are planned in the academic year 2024-2025.



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Resolutions:

- Members advised that faculty has to take their own & independent Methodology for the benefit of student.

Item 7: To discuss and suggest examiners for paper setting and evaluations.

Members Suggestions:

- Chairperson presentation on continuous evaluation process.
- Members advised to make Question Paper setting as per blooms levels.

Resolutions:

- Implement the continuous evaluation process as presented by the Chairperson.
- Ensure that question papers are set according to Bloom's Taxonomy levels.

Item 8: Discuss on any other academic matter

Members Discussions:

- Member Prof. P. Rangacharyulu raised a query regarding the weightage distribution of internal and external marks for student assessments.

Resolutions:

- The Chairperson, BoS, informed the members that the weightage distribution of internal and external marks would be finalized and approved by the College Academic Council.

Item 9: Miscellaneous issues.

Resolutions:

No other issues discussed

Attendance Sheet

S. No.	NAME OF THE MEMBER & AFFILIATION	Signature
1	Dr. B. Srirangacharyulu, Associate Professor, IIM Visakhapatnam. E-Mail: sriranga@iimv.ac.in	Approved on 3 rd Dec. 2024
2	Dr. K.V. Ramana Murthy, Associate Professor, Department of Commerce and Management, Andhra University, Visakhapatnam. E-Mail: ramanakudumula@gmail.com	Approved on 30 th Nov. 2024



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3	Dr. P.Sreedevi, Assistant Professor , JNTUGV-Vizianagaram . E-Mail: sreedevip.cmba@jntugvce.edu.in	Approved on 30 th Nov. 2024
4	Mr. G. Venkata Dhasaradh Ram Reddy Principal Consultant, IT Operations, GENPACT-Hyderabad EMail: ram.dhasaradh@gmail.com	Approved on 30 th Nov. 2024
5	Ms. B. Santoshi HR Manager NRI Hospital E-Mail: bangarusantoshi0990@gmail.com	Approved on 6 th Dec. 2024
6	All the Department Faculty	
7	Dr. U. Ramu Associate Professor & Head	

Department Faculty Signatures:

1) DR. P. RAJESWARI —

2) MR. T. SRINIVAS —

3) MR. S. SUMAN DATTA —

4) MR. R. SAI MANIKUMAR —

5) MS. P. SIRISHA —

6) MS. P. TEJERI —

7) MR. M. RAJPU SUNDAR RAO —

8) MS. M. POORNA SANTOSHI —

9) MS. K. SWEETHA —

10) Mrs. M. ANUSHA —

11) MR. V. DHARMA TEJA —

12) MS. B. VANITHA SURYAKALA —

13) MR. B. NITHIN —

14) MR. Y. SRAVAN —

Chairperson

Board of Studies (MBA)

Chairperson

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